

## ORDER



**Orders**  
**Order / Rev:** 414864  
**Alt Order #:**  
**Product Desc:** Holcomb for Governor  
**Estimate:** 1966  
**Flight Dates:** 10/17/16 - 10/23/16  
**Original Date / Rev:** 09/09/16 / 10/11/16  
**Order Type:** NORMAL

**Primary AE:** Howard Voss  
**Sales Office:** NDUN  
**Sales Region:** National

**Agency**  
**Name:** Target Enterprises  
**Buying Contact:**  
**Billing Contact:**  
 15260 Venture Blvd  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Eric Holcomb for Indiana  
**Demographic:** A35+  
**Product Codes:** Candidate - State - Governor  
**Priority:** P-04  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:** 69218  
**Agency External ID:** 6189  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/23/16	158	\$35,025.00	\$29,771.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	158	\$35,025.00	\$29,771.25	552.60
<b>Totals</b>	<b>158</b>	<b>\$35,025.00</b>	<b>\$29,771.25</b>	<b>552.60</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Howard Voss			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNDU	10/17/16	10/23/16	Newscenter 16 @ 6p M-EM Newscenter 16 @ 6p M-F		558p-630p	MTWTF--	:30	10	\$400.00	P-04	6.50	NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		10				\$400.00		6.50			
N 2	WNDU	10/17/16	10/23/16	NBC Nightly News NBC Nightly News	CM	630-7p	MTWTF--	:30	3	\$600.00	P-04	8.50	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		3				\$600.00		8.50			
N 3	WNDU	10/17/16	10/23/16	16 Morning News @ 6a CM 16 Morning News 6a		558a-630a	MTWTF--	:30	10	\$250.00	P-04	2.80	NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		10				\$250.00		2.80			
N 4	WNDU	10/17/16	10/23/16	M-F 7p-730p M-F 7p-8p	CM	7p-730p	MTWTF--	:30	5	\$150.00	P-04	2.80	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		5				\$150.00		2.80			
N 5	WNDU	10/17/16	10/23/16	Newscenter 16 @ 11p MCM Newscenter 16 @ 11p M-F		11p-1135p	MTWTF--	:30	10	\$350.00	P-04	3.40	NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		10				\$350.00		3.40			
N 6	WNDU	10/17/16	10/23/16	The Tonight Show The Tonight Show	CM	1135p-1237a	MTWTF--	:30	5	\$125.00	P-04	1.70	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		5				\$125.00		1.70			

Order / Rev: 414864  
 Alt Order #:  
 Flight Dates: 10/17/16 - 10/23/16

Advertiser: Eric Holcomb for Indiana  
 Product Desc: Holcomb for Governor  
 Estimate: 1966  
**WNDU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WNDU	10/17/16	10/23/16	Today Show II Today Show II	CM	9a-10a	MTWTF--	:30	10	\$110.00	P-04	3.30	NM	10	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	MTWTF--		10			\$110.00			3.30			
N 8	WNDU	10/17/16	10/23/16	Su Today Su Today	CM	9a-10a	-----S	:30	2	\$125.00	P-04	3.10	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	-----S		2			\$125.00			3.10			
N 9	WNDU	10/17/16	10/23/16	Newscenter 16 Sun AM Newscenter 16 Sun AM	CM	8a-9a	-----S	:30	2	\$175.00	P-04	5.20	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	-----S		2			\$175.00			5.20			
N 10	WNDU	10/22/16	10/22/16	Newscenter 16 @ 6p Sa Newscenter 16 @ 6p Sat	CM	558p-630p	-----S-	:30	2	\$200.00	P-04	6.10	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	-----S-		2			\$200.00			6.10			
N 11	WNDU	10/17/16	10/23/16	Early News Rotator Sa-Su Early News Rotator Sa-Su	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----SS	:30	2	\$600.00	P-04	8.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	-----SS		2			\$600.00			8.00			
N 12	WNDU	10/23/16	10/23/16	Newscenter 16 @ 6p Su Newscenter 16 @ 6p Sun	CM	558p-630p	-----S	:30	2	\$200.00	P-04	8.80	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	-----S		2			\$200.00			8.80			
N 13	WNDU	10/17/16	10/23/16	16 Morning News @ 630a 16 Morning News 630a	CM	630a-7a	MTWTF--	:30	10	\$275.00	P-04	3.20	NM	10	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	MTWTF--		10			\$275.00			3.20			
N 14	WNDU	10/17/16	10/23/16	Today Show Today Show	CM	7a-9a	MTWTF--	:30	20	\$250.00	P-04	4.40	NM	20	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	MTWTF--		20			\$250.00			4.40			
N 15	WNDU	10/17/16	10/23/16	Newscenter 16 @ Noon Newscenter 16 @ Noon	CM	1158a-1230p	MTWTF--	:30	10	\$75.00	P-04	1.60	NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	MTWTF--		10			\$75.00			1.60			
N 16	WNDU	10/17/16	10/23/16	Today Show 3 Today Show 3	CM	10a-11a	MTWTF--	:30	10	\$75.00	P-04	1.90	NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	MTWTF--		10			\$75.00			1.90			
N 17	WNDU	10/17/16	10/23/16	M-F 4p-5p M-F 4p-5p	CM	358p-5p	MTWTF--	:30	5	\$110.00	P-04	1.90	NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	MTWTF--		5			\$110.00			1.90			
N 18	WNDU	10/17/16	10/23/16	Newscenter 16 @ 5p M-F Newscenter 16 @ 5p M-F	CM	5p-530p	MTWTF--	:30	5	\$275.00	P-04	3.40	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	MTWTF--		5			\$275.00			3.40			
N 19	WNDU	10/17/16	10/23/16	Newscenter 16 @ 530p M-F Newscenter 16 @ 530p M-F	CM	530p-6p	MTWTF--	:30	10	\$300.00	P-04	4.20	NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	MTWTF--		10			\$300.00			4.20			
N 20	WNDU	10/17/16	10/23/16	M-F 730p-8p M-F 730p-8p	CM	730p-8p	MTWTF--	:30	5	\$125.00	P-04	1.80	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	MTWTF--		5			\$125.00			1.80			
N 21	WNDU	10/17/16	10/23/16	Wednesday Prime Hr 2 Wednesday Prime Hr 2	CM	9p-10p	--W----	:30	1	\$600.00	P-04	7.50	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 414864  
 Alt Order #:  
 Flight Dates: 10/17/16 - 10/23/16

Advertiser: Eric Holcomb for Indiana  
 Product Desc: Holcomb for Governor  
 Estimate: 1966

WNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N21	WNDU	10/17/16	10/23/16	Wednesday Prime Hr 2 Wednesday Prime Hr 2	CM	9p-10p	--W----	:30	1	\$600.00	P-04	7.50 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/17/16	10/23/16	--W----		1				\$600.00		7.50		
N22	WNDU	10/17/16	10/23/16	Tuesday Prime Hr 2 Tuesday Prime Hr 2	CM	9p-10p	-T-----	:30	1	\$500.00	P-04	8.80 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/17/16	10/23/16	-T-----		1				\$500.00		8.80		
N23	WNDU	10/23/16	10/23/16	Meet The Press Meet The Press	CM	1058a-12p	-----S	:30	2	\$250.00	P-04	2.40 NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/17/16	10/23/16	-----S		2				\$250.00		2.40		
N24	WNDU	10/22/16	10/22/16	Newscenter 16 Sat AM Newscenter 16 Sat AM	CM	658a-10a	-----S-	:30	2	\$150.00	P-04	2.70 NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/17/16	10/23/16	-----S-		2				\$150.00		2.70		
N25	WNDU	10/22/16	10/22/16	Newscenter 16 @ 11p S&M Newscenter 16 @ 11p Sat	CM	11p-1130p	-----S-	:30	1	\$200.00	P-04	3.60 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/17/16	10/23/16	-----S-		1				\$200.00		3.60		
N26	WNDU	10/21/16	10/21/16	Friday Prime Hr 1 Friday Prime Hr 1	CM	758p-9p	----F--	:30	1	\$300.00	P-04	3.60 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/17/16	10/23/16	----F--		1				\$300.00		3.60		
N27	WNDU	10/23/16	10/23/16	Late Newscenter 16 @ 10M Late Newscenter 16 @ 11p (11:30 PM-12:00 XM)	CM	11:30 PM-12:00 XM	-----S	:30	2	\$100.00	P-04	0.00 NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/17/16	10/23/16	-----S		2				\$100.00		0.00		
N28	WNDU	10/17/16	10/23/16	Days of Our Lives Days of Our Lives	CM	2p-3p	MTWTF--	:30	10	\$75.00	P-04	1.60 NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/17/16	10/23/16	MTWTF--		10				\$75.00		1.60		
Totals													158	\$35,025.00



**WNDU**  
**54516 State Rd 933**  
**South Bend, IN 46637**  
**(574) 284-3000**

# CONTRACT

<u>Contract / Revision</u> 414864 /		<u>Alt Order #</u>
<u>Product</u> <b>Holcomb for Governor</b>		
<u>Contract Dates</u> <b>10/17/16 - 10/23/16</b>	<u>Estimate #</u> <b>1966</b>	
<u>Advertiser</u> <b>Eric Holcomb for Indiana</b>		<u>Original Date / Revision</u> 09/09/16 / 10/11/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WNDU</b>	<u>Account Executive</u> Howard Voss	<u>Sales Office</u> South Bend Nat
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 552.60
<u>Agy Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 6189	<u>Advertiser Ref</u> 69218	

And:

**Target Enterprises**  
**15260 Venture Blvd**  
**Ste 1240**  
**Sherman Oaks, CA 91403**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNDU	10/17/16	10/23/16	Newscenter 16 @ 6p M-F	558p-630p		:30				NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	MTWTF--	10			\$400.00	6.50				
N 2	WNDU	10/17/16	10/23/16	NBC Nightly News	630-7p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	MTWTF--	3			\$600.00	8.50				
N 3	WNDU	10/17/16	10/23/16	16 Morning News 6a	558a-630a		:30				NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	MTWTF--	10			\$250.00	2.80				
N 4	WNDU	10/17/16	10/23/16	M-F 7p-8p	7p-730p		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	MTWTF--	5			\$150.00	2.80				
N 5	WNDU	10/17/16	10/23/16	Newscenter 16 @ 11p M-F	11p-1135p		:30				NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	MTWTF--	10			\$350.00	3.40				
N 6	WNDU	10/17/16	10/23/16	The Tonight Show	1135p-1237a		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	MTWTF--	5			\$125.00	1.70				
N 7	WNDU	10/17/16	10/23/16	Today Show II	9a-10a		:30				NM	10	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	MTWTF--	10			\$110.00	3.30				
N 8	WNDU	10/17/16	10/23/16	Su Today	9a-10a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	-----S	2			\$125.00	3.10				
N 9	WNDU	10/17/16	10/23/16	Newscenter 16 Sun AM	8a-9a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	-----S	2			\$175.00	5.20				
N 10	WNDU	10/22/16	10/22/16	Newscenter 16 @ 6p Sat	558p-630p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	-----S-	2			\$200.00	6.10				
N 11	WNDU	10/17/16	10/23/16	Early News Rotator Sa-Su	6:30 PM-7:00 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	-----SS	2			\$600.00	8.00				
N 12	WNDU	10/23/16	10/23/16	Newscenter 16 @ 6p Sun	558p-630p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	-----S	2			\$200.00	8.80				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



**WNDU**  
**54516 State Rd 933**  
**South Bend, IN 46637**  
**(574) 284-3000**

<u>Contract / Revision</u> 414864 /		<u>Alt Order #</u>
<u>Contract Dates</u> <b>10/17/16 - 10/23/16</b>	<u>Product</u> Holcomb for Governor	<u>Estimate #</u> <b>1966</b>
<u>Advertiser</u> <b>Eric Holcomb for Indiana</b>		<u>Original Date / Revision</u> 09/09/16 / 10/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
N 13	WNDU	10/17/16	10/23/16	16 Morning News 630a	630a-7a		:30				NM	10	\$2,750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	MTWTF--				10	\$275.00	3.20				
N 14	WNDU	10/17/16	10/23/16	Today Show	7a-9a		:30				NM	20	\$5,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	MTWTF--				20	\$250.00	4.40				
N 15	WNDU	10/17/16	10/23/16	Newscenter 16 @ Noon	1158a-1230p		:30				NM	10	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	MTWTF--				10	\$75.00	1.60				
N 16	WNDU	10/17/16	10/23/16	Today Show 3	10a-11a		:30				NM	10	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	MTWTF--				10	\$75.00	1.90				
N 17	WNDU	10/17/16	10/23/16	M-F 4p-5p	358p-5p		:30				NM	5	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	MTWTF--				5	\$110.00	1.90				
N 18	WNDU	10/17/16	10/23/16	Newscenter 16 @ 5p M-F	5p-530p		:30				NM	5	\$1,375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	MTWTF--				5	\$275.00	3.40				
N 19	WNDU	10/17/16	10/23/16	Newscenter 16 @ 530p M-F	530p-6p		:30				NM	10	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	MTWTF--				10	\$300.00	4.20				
N 20	WNDU	10/17/16	10/23/16	M-F 730p-8p	730p-8p		:30				NM	5	\$625.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	MTWTF--				5	\$125.00	1.80				
N 21	WNDU	10/17/16	10/23/16	Wednesday Prime Hr 2	9p-10p		:30				NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	--W----				1	\$600.00	7.50				
N 22	WNDU	10/17/16	10/23/16	Tuesday Prime Hr 2	9p-10p		:30				NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	-T-----				1	\$500.00	8.80				
N 23	WNDU	10/23/16	10/23/16	Meet The Press	1058a-12p		:30				NM	2	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	-----S				2	\$250.00	2.40				
N 24	WNDU	10/22/16	10/22/16	Newscenter 16 Sat AM	658a-10a		:30				NM	2	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	-----S-				2	\$150.00	2.70				
N 25	WNDU	10/22/16	10/22/16	Newscenter 16 @ 11p Sat	11p-1130p		:30				NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$200.00	3.60				
N 26	WNDU	10/21/16	10/21/16	Friday Prime Hr 1	758p-9p		:30				NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	----F--				1	\$300.00	3.60				
N 27	WNDU	10/23/16	10/23/16	Late Newscenter 16 @ 11p	11:30 PM-12:00 XM		:30				NM	2	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	-----S				2	\$100.00	0.00				
N 28	WNDU	10/17/16	10/23/16	Days of Our Lives	2p-3p		:30				NM	10	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/17/16	10/23/16	MTWTF--				10	\$75.00	1.60				
<b>Totals</b>								<b>552.60</b>					<b>158</b>	<b>\$35,025.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



**WNDU**  
**54516 State Rd 933**  
**South Bend, IN 46637**  
**(574) 284-3000**

<u>Contract / Revision</u>	<u>Alt Order #</u>
414864 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>10/17/16 - 10/23/16</b>	Holcomb for Governor	<b>1966</b>

<u>Advertiser</u>	<u>Original Date / Revision</u>
<b>Eric Holcomb for Indiana</b>	09/09/16 / 10/11/16

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Agency Comm.</u>	<u>Net Amount</u>
09/26/16 - 10/23/16	158	\$35,025.00	(\$5,253.75)	\$29,771.25
<b>Totals</b>	<b>158</b>	<b>\$35,025.00</b>	<b>(\$5,253.75)</b>	<b>\$29,771.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_